

Event	Income Type	Description	Amount	Information
Winter Jubiee				
	Business Donation	Merchandise for Raffle Prizes	0	No Money Received
	Business Donation	Cash to go directly to Scholarships	200 - 2,000	
	Business Sponsorship	sponsor/host an activity	0	Pay for related products
	Travel & Tourism Grant	Cash	8000	
	Town of Alpine	Cash	2000	
	Business sponsorship of Snow Boxes		1,000-5,000	TBD - Need to colaborate with Star Valley Arts council to determine cost
	Casino Night Proceeds	Cash	2,000 - 4,000	
		2025 Potential Income	13,200 - 20,000	
	Expenses			
		Advertising	700	
		Raffle Prizes	300	
		Meals/Drinks for Volunteers @ Casino Night	0	Paid for out of Casino Night Proceeds
		Employee Labor - Snow Boxes	2,500	Depends on amount of Snow boxes to be built
		Fire Dancers	3,000.00	
		Snow Box artists	4,000 - 6,000	TBD = Need to colaborate with Star Valley Arts council to determine cost
		Supplies (raffle tickets - Cards- hot dog roast supplies- repairs or maintenance needs)	100 - 500	
		Scholarships	1,500 -4,000	Depends on Proceeds from Casino Night and event costs
		2025 Potential Expenses	12,100 - 17,000	

Event	Income Type	Description	Amount	Information
Easter Egg Hunt	Business Donation	Raffle Prizes	0	Prizes for Youth Raffle
	Donation Boxes	4 Donation boxes set out in town	50 - 300	
	Town Budget	Town Budgeted Amount	1,000 - 1,500	
	Business - Resident Donations	Cash	50 - 300	
		2025 Potential Income	1,100 - 2,100	
	Expenses			
	Easter Eggs	3000 pre filled eggs	600 - 800	
	Activities	Games for kids to play	100-300	
	Raffle Prizes	Prizes for each age group	0 -200	
	Refreshments	Cookies - Water	100 - 200	
	Photographer	Free pictures with the Easter Bunny	200 - 300	
	Easter Bunny	Free or paid person to wear the suit	0- 200	
		2025 Potential Expenses	1.000 - 2000	

Event	Income Type	Description	Amount	Information
Spring Clean Up	Town Budget	Town Budgeted Amount	1,000 - 1500	
		2025 Potential Income	1,000 - 1,500	
	Expenses			
	Dumpster	1 large dumspter for town clean up - not provided to the public	400 - 600	
	Refreshments	Donuts - Water	100- 200	
	Supplies	Extra Garbage bags - etc	100	
		2025 Potential Expenses	500 - 900	

Event	Income Type	Description	Amount	Information
Mountain Days	Booth Fees	Booth Fees Paid by Venders	12,500 - 16,000	
	Raffle Ticket Sales	Raffle ticket sales for donated items	1,500 - 4,000	
	Business Sponsors	Grand Raffle Prizes	2,000 - 5,000	
		2025 Potential Income	16,000 - 25,000	
	Expenses			
	Advertising		700	
	Employee Labor	Buckrail	5000	
	Supplies		100 - 300	
	Grand Prizes	Spray Paint - Tape - Water	0	
	Security	Sponsored by local businesses x 3	750 - 900	
	Banners	3 night security	100 - 400	
	Horse Warriors	Upkeep on Banners if Necessary	200 - 400	
	Brids of Preys	Presentation to Public	500 - 650	
	Chili Cook Off	Presentation to Public	0	
	Indians	Hosted by Star Valley Rotary	2,700	
	Hotel Rooms for Indians	Fee for multiple Performances	1,400 - 1,700	
	Pancake Breakfast	Multitple Rooms @ local hotel	0	
	Sunday Breakfast	Sponsored by Bank of Jackson Hole	0	
	Live Muisic	Sponsored	2,000 - 3,000	Depends on Budget
	DJ	Live performance	1,100	
	Waste Disposal Services	3 days of DJ	700	
	Porta Potty Services	Event Needs	700	
	Corn Hole Tournament	Event Needs	0	
	Misc. Expenses	Sponsored	200 - 500	
		2025 Potential Expenses	16,150 - 18,750	



Event	Income Type	Description	Amount	Information
4th of July	Town Budget	Town Budgeted Amount	20,000	
	Spin the Wheel Raffle		200- 500	
	Donation Boxes	Place donation boxes 4	50 - 300	
		2024 Potential Income	20,250 - 20,800	
	Expenses			
	Candy for Parade		150	
	Fireworks Show		15,000	
	Activities in the Park		100 - 300	
	Raffle Prize		300	
	Music	Shay Scaffide said she may do the Music in the Mountains show because the 4th falls on a Thursday	0	
		2024 Potential Expenses	16,150 - 18,750	

Extra Information

Allow vendors to set up for free - Bounce houses - trampoline jump - Minimizes town expense.

Event	Income Type	Description	Amount	Information
Pumpkin Patch	Business Involvement/Donation		0 - 300	
	Town Budget	Town Budgeted Item	1,500	
		2024 Potential Income	1,500 - 1,800	
	Expenses			
	Pumpkins	2 - 3 pallets of pumpkins	300 - 700	
	Goody Bags		150 - 300	
	Face Painting		300 - 500	
		2024 Potential Expenses	750 - 1,500	

Event	Income Type	Description	Amount	Information
Trunk or Treat	Town Budget	Town Budgeted Item	500	
		2024 Potential Income	500	
	Expenses			
	Candy		150 - 300	
	Decorations		0 - 200	
		2024 Potential Expenses	150 - 500	

Event	Income Type	Description	Amount	Information
Santa Comes To Town	Town Budget	Town Budgeted Item	1,500	
	Business Involvement /Donations		100 - 500	
		2024 Potential Income	1,600 - 2,000	
	Expenses			
	Supplies	Candy Candes - Décor	100 - 250	
	Santa Gift	Gift for Santa to hand out	300- 500	
	Cost for Santa	Price to rent Santa	0 - 250	
	Refreshments	Cookies - Drinks	100 - 175	
	Professional Photographer	Free Photos	200 - 350	
	Activities	Fun activities for kids	200 - 300	
		2024 Potential Expenses	900 - 1,825	