

Proposal: Alpine School Initiative

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[Jeff Daugherty](#)


Daugherty Strategies, LLC

1546 Road 215

Cheyenne, Wyoming 82009

Project Overview

The Alpine community has experienced material growth over the past two-decades. It appears Alpine may be the fastest growing city in the State of Wyoming at present. As often is the case, community support services struggle to keep pace with the growth. A key



concern among the Alpine community is the fact that educational facilities have not aligned to this growth. As a result, families must send their students to Etna, Wyoming and in other cases to Afton. The climate in the area makes this approach challenging, inefficient, and at times, potentially dangerous. Lengthy bus rides are also not in the best interest of students or families. Additionally, experts in real estate and economic development will agree that central factors in enabling the community to recruit and retain workforce talent is the availability and proximity of suitable and adequate educational facilities.

More importantly, since the inception of this country, schools have served as centerpieces of communities - they are gathering places. Due to the lack of school facilities, a gap exists within the Alpine community.

In response to these concerns, members of the Alpine community have gathered and unified behind the priority of providing educational facilities that will benefit Alpine students. This committed group of stakeholders understands that a solid education is the most important gift our students must be endowed with. They understand that a solid education drives opportunities for post secondary education and trade schools. In turn this determines the quality of jobs available to the students upon graduation and ultimately; the life long happiness and quality of life available to our youth. Therefore, in support of the objective of solid educational facilities, members of the community have sought assistance from Daugherty Strategies, LLC in scoping options for attaining a school.


The community group desires to understand the strengths and weaknesses of various paths to attaining a school as well as any concerns or barriers to achieving their objectives. Finally, multiple local, state and administrative agencies must be kept informed and engaged in order to assure the success of the endeavor. Thus, the company desires to engage a local presence to provide strategic assistance and potential advocacy.

About Jeff Daugherty

Jeff Daugherty is the owner and founder of Daugherty Strategies, LLC. He is a fifth generation Wyomingite who has over 20 years of executive level experience in state and local government in both Wyoming and Utah.

Jeff has served as the Planning and Development Director for both Salt Lake County, Utah and Teton County, Wyoming. He has also served as the Assistant Superintendent of Operations for the Teton County School District #1. Most recently, he led the Planning and Construction Department for Laramie County School District #1 in Cheyenne. He has a solid reputation for completing projects on time and on budget despite supply chain issues and labor shortages.

Because he has served as executive staff to school boards, county commissions, town councils and planning commissions for several communities in Wyoming, he understands how to structure projects for success. He has hosted thousands of public engagement meetings and public hearings. He has led multiple award winning public planning efforts.



He can position and, if necessary, reposition issues and perspectives in order to realize favorable outcomes. Importantly, he understands Wyoming and the dynamics of its many small communities.

Relationships are the key to his success. Authenticity is vital to developing meaningful relationships with broad and diverse stakeholders and decision makers. He brings a balanced blend of genuine interest in the ideas and concerns of others along with a determination to find common ground.

Service Approach

1. Provide scoping support for attaining a school in Alpine, Wyoming.
2. Develop options for consideration by the client for either a charter school or public school.
3. Once a path is selected by the client, the consultant will develop a strategic plan and approach that would provide the client with the best chance of reaching objectives.

Recommended Phases

Phase I: Project Scoping and Option Identification

This phase will begin with socializing the consultant in greater depth to the charter school regulatory environment and the palate of charter school options. However, the consultant will evaluate both charter and public school options for the client.

Consultant will describe a general pathway for a charter school approval process along with possible approaches for facility development. A pro/con description will also be included for consideration by the client.

Consultant will also analyze the pathway for attaining a public school using State Construction/School Facilities Commission (SFC) methodologies. The consultant will review facility plan data and any available needs indexes the state or district may have. This phase could also require meetings with the School Facilities Department staff, school district staff, the Charter School Authorizing Board, charter school representatives and others.

It is important to note that the Legislature recently appropriated \$5M dollars to conduct Most Cost Effective Remedy studies (MCER) for facility needs throughout the state. MCER's describe the type and kind of remedy best suited to address facility needs within a district. Typically, a district is qualified for a MCER based on the Facilities Plan submitted by the district. LCSD2's plan does not appear to vigorously express pending facility or capacity needs. The Consultant would propose a meeting with the Interim SFC Director McOmie

with the purpose of understanding whether an opportunity to obtain a MCER for Alpine is possible.

This phase could also include a limited review of possible school sites for either option and possible funding sources. The Mayor and/or Planning Administrator would also have vital input pertaining to this effort.

Phase II: Issue Identification

This phase is focused on assessing challenges and opportunities associated with each approach. The objective of this phase is to develop a list of considerations for each option.

If desired, the consultant could:

- Contact the LCSD2 to obtain student enrollment transport data and associated costs.
- Provide a high level review of prospective school sites for suitability.
- Work to identify prototypical school designs that may be suited to prospective sites. Considering an approved prototype would accelerate design, accelerate SFC review, accelerate Value Engineering and reduce costs. The value of this approach is it provides a conceptual design and rough costs for use in future conversations with the school board, the community, the SFC and legislators.

Phase III: Develop a Preferred Alternative

Consultant will support the client in reaching a preferred alternative for the pursuit of a school in Alpine. The consultant will then develop a general approach for pursuing the preferred alternative.

A consideration for this phase might be to conduct opinion sampling within the Alpine community and adjacent areas in order to understand the needs and desires of the area residents. The consultant maintains relationships with several pollsters who can conduct the survey for a reasonable price.

If desired, the client may retain the consultant for future advocacy for a school and/or school funding.

Fee:

Proposed fee is \$10,000.00 per month for a 90-day term, paid in advance of each month's services.

Additional expenses (such as meals, hotels, airfare, printing, etc) are billed at cost. All costs over \$100 are subject to prior approval by the client.

Mileage is billed at .75/mile.

Available Services:

Clients receive tailored approaches to each project.

- Policy or project advocacy
- State and local government advocacy, navigation and support
- Campaign management
- Stakeholder identification
- Targeted and synchronized messaging
- School siting and land use support

Experience:

- K-12 Education
- Planning and Land Use
- Planning and Construction
- Political Campaigns
- Ad. Campaigns
- Lobbying
- Certifications:
 - Certified Facilitator
 - FEMA/NICS
 - Asbestos Management
- Volunteer Work:
 - Jackson Police Department, Citizens Mounted Unit
 - 4-H Leader: Livestock, rifle, horsemanship
 - Charity Auctioneer
 - Wyoming Game and Fish Department, Hunter Education Instructor
 - Wyoming Game and Fish Department Chronic Wasting Disease Working Group
 - Wyoming Women's Foundation Antelope Hunt, guide
 - 3A High school football defensive line coach.
 - Little League Baseball coach
 - Boards/Commissions:
 - Animal Adoption Center, Chair
 - Teton County Fair Board, Vice Chair
 - Bluffdale Planning Commission, Chair
 - Utah Valley Chariot Horse Racing Association, President
 - Antelope Island State Park Bison Round-up, Wrangler.

Education:

- B.S. Political Science, Utah State University
- B.S. Philosophy, Utah State University

References:

- Dr. Steven Newton, Acting Superintendent, LCSD#1
- David Owen, Owen Communications
- Ogden Driskill, Wyoming Senate President

Awards:

- Utah Governor's Award for Quality Growth: Public Involvement
- Utah Governor's Award for Quality Growth: Excellence Award
- WYOPASS Comprehensive Plan of the Year; Urban