

TOWN OF ALPINE – STAFF REPORT

DATE: November 4, 2025

SUBJECT: 2026 Liquor License Renewals

PREPARED BY: Sarah Greenwald, Assistant Clerk

PURPOSE

The purpose of this staff report is to present the annual liquor license renewal applications for the Town of Alpine for Council consideration and approval. Pursuant to Wyoming State Statutes and Town of Alpine Municipal Code, all establishments holding liquor licenses are required to renew annually prior to the December 31 expiration date.

BACKGROUND

On August 1, 2025, renewal applications and instructions were mailed to all current liquor license holders. Applicants were provided with a submission deadline of September 1, 2025, to allow sufficient time for review and forwarding to the Wyoming Liquor Division.

A total of 11 renewal applications were received. Six (6) completed renewals were sent to the Wyoming Liquor Division on September 23, 2025, and the remaining five (5) were submitted on October 6, 2025.

Two previously licensed establishments, Alpine Ace Hardware and Driftwood Pizzeria, did not renew their licenses for the 2026 licensing period.

Additionally, as a result of the Snake River Junction annexation, two new license holders—AVR On, Inc. d.b.a. Alpine Valley Resort and Ridge Creek Investment Co. d.b.a. Flying Saddle Resort—are now included under the Town of Alpine's jurisdiction.

All applications have been reviewed by Town staff for completeness and compliance with statutory requirements. Renewals include verification of fee payments, business licensing, and compliance with Wyoming Liquor Division regulations.

Public notice of renewal applications has been duly published as required by Wyoming law. As of the date of this report, no written protests or objections have been received by the Clerk's Office.

ANALYSIS

The following establishments have submitted applications for renewal of their respective licenses or permits for the January 1, 2026 – December 31, 2026, licensing period:

APPLICANT / ENTITY	DOING BUSINESS AS	LICENSE TYPE
AVR On, Inc.	Alpine Valley Resort	County Malt Beverage Permit
Ridge Creek Investment Co.	Flying Saddle Resort	Retail Liquor License
Get Down LLC	Melvin Brewing Co.	Microbrewery Permit
Get Down LLC	Melvin Brewing Co.	Restaurant Liquor License
La Cabana Del Tequila LLC	—	Restaurant Liquor License
Marquina LLC	Tienda La Mexicana	Restaurant Liquor License
Rocky Mountain Rogues Inc.	Bull Moose Saloon	Retail Liquor License
VR Tavern On The Greys LLC	—	Retail Liquor License
Yankee Doodles LLC	Red White & Brew	Restaurant Liquor License
Broulim Supermarkets LLC	Alpine Broulims	Retail Liquor License
Parkland Usa Corporation	On the Run	County Malt Beverage Permit

All renewal applications are in good standing. There are no outstanding fees, compliance concerns, or violations noted for any applicant at this time. Final review and approval from the Wyoming Liquor Division remains pending.

STAFF RECOMMENDATION

Staff recommends that the Town Council **approve the renewal of all listed liquor licenses for the 2026 licensing period, contingent upon final review and approval by the Wyoming Liquor Division.**

If approved, the renewed licenses will be effective **January 1, 2026, through December 31, 2026.**

ATTACHMENTS

- Liquor License Renewal Applications
- Proof of Publication for Public Notice