

Public Comments – Lisa Harris (Wine Bar)

Compiled on February 17, 2026

Public Comment #1

Trish & Rafael Williams:

Writing to support Lisa Harris' wine bar proposal... I am writing to support Lisa Harris in her efforts to obtain the appropriate license to open and operate a wine bar in the town of Alpine. I have known Lisa in a professional capacity for several years, and her good reputation preceded her many years prior to that. My husband, Dr. Rafael Williams, and I have had the pleasure of getting to know Lisa and her husband, Ken, on a more personal level over the past couple of years. We have had nothing but the most positive interactions and experiences with Lisa and Ken. I have observed firsthand how beloved and respected Lisa is by her friends and clients and the community in general. Lisa is a natural entrepreneur with a strong work ethic and limitless energy. I have no doubt that the wine bar she is proposing will be a success, and that it will be a welcoming, professionally managed business and an asset to the town of Alpine. Please do not hesitate to contact me if I can provide any further assistance to you.

Public Comment #2

Jennifer Wilhite:

Hello, My name is Jennifer Wilhite and I am friends with Lisa Harris. She is applying for a liquor license. She wants to open a wine bar and I am in support of this. I think it is a niche that this valley would like to see added. Lisa owns the building where she wants to open the wine bar. She has been in the town of Alpine for 20 years. She is a business owner. She owns a Hair Salon up in Jackson. She has a great work ethic and she is a fantastic person. Please deeply consider her business for the liquor license. Thank you!
Cheers, Jennifer Wilhite

Public Comment #3

Kaitlin Aulie:

I would like to see a wine bar in Alpine.

Public Comment #4

Debbie Petersen:

To whom it may concern: I highly recommend Lisa Harris! I have known Lisa for many years. She is a very good Business owner! She is very responsible. She has done my hair for a long time and does a fabulous job! She is honest and hard working. She told me that she has applied for the Retail Liquor License to open a wine bar in Alpine. She also said there are five others that want it. She also sent me the photos. It looks very nice! Especially the outdoor patio! I highly recommend Lisa! She is honest, hardworking and caring! She will do the best job for you! Sincerely, Debbie Petersen

Public Comment #5

Dana Gatt (Alpine Retreat):

Dear Members of the Alpine Town Council/Board,

I am writing to express my support for Ken and Lisa Harris' application for the currently available Retail Liquor License in Alpine, Wyoming. As a property owner in Alpine and a 30 year resident of Wyoming, I appreciate the Council's thoughtful consideration of how this limited license can best serve our community.

There are several applicants under consideration. One proposal seeks to open an additional liquor store, despite Alpine already having two. Unclear how a 3rd will address the need. Another applicant is an RV park requesting a license to serve poolside guests; however, this would benefit only their patrons, not the general public, and the business already holds a malt beverage license. I think a restaurant license would better serve them. A third proposal involves a large-scale complex including food trucks, a wine bar, and music. While ambitious, this project would likely take a year or more to become operational, whereas the need for this license exists now. It also raises thoughtful questions about how larger-scale development aligns with Alpine's small-town character. The final applicant, the gas station, it seems they could best benefit from the malt beverage license, again because there are already 2 liquor stores in Alpine.

Ken and Lisa Harris's proposed wine bar offers immediate and broad community benefit. Their space is secured and could be operational within as little as two months. Alpine currently has very limited dining and social options, and there are no wine bars or small venues designed for relaxed social gatherings. Her business would help fill this gap and would be open to all members of Alpine and surrounding communities.

I feel compelled to add that small businesses play a crucial role in preserving Alpine's character and sense of community. Ken and Lisa Harris are proven small business owners with established records of success, and their proposal is appropriately scaled to fit Alpine's needs and values.

For these reasons, I respectfully encourage the Council to give strong consideration to Ken and Lisa Harris's application for the Retail Liquor License

Thank you for your time and service. Sincerely, Dana Gatt, Alpine Retreat

Public Comment #6

Jenn Hall:

I would like to highly recommend Lisa Harris for the liquor license so she can open her place. Thank you!

Public Comment #7

Kaylee Bernatis & Brandy Adee:

Dear Members of the Alpine Town Council and Board,

I am writing in support of Ken and Lisa Harris's application for the available Retail Liquor License in Alpine, Wyoming. As long-standing Wyoming residents of more than twenty years, they are deeply invested in the community and its future. I respectfully ask the Council to consider how this limited license can best serve the broader needs of Alpine.

As you know, there are several applicants currently under consideration. One proposal involves opening an additional liquor store, despite Alpine already having two such establishments, and it is unclear how a third would address an unmet community need. Another applicant is an RV park seeking a license to serve poolside guests; however, this would primarily benefit a limited group of patrons rather than the general public, and the business already operates under a malt beverage license. A restaurant-specific license may be more appropriate in that case. A third proposal outlines a large-scale complex featuring food trucks, a wine bar, and live music. While ambitious, this project would likely take a year or more to become operational, whereas the need for this license exists now. It also raises important considerations regarding how larger developments align with Alpine's small-town character. The final applicant, a gas station, may be better served by a malt beverage license, particularly given the existing number of liquor stores in town.

In contrast, Ken and Lisa Harris's proposed wine bar offers an immediate and meaningful benefit to the community. Alpine currently has limited dining and social gathering options, and there are no wine bars or small venues designed for relaxed, low-key social interaction. Their proposal would provide a welcoming, calm environment for residents and visitors seeking a casual and quiet setting to enjoy a drink.

I would also like to emphasize the important role that small businesses play in preserving Alpine's character and sense of community. Ken and Lisa Harris are experienced and proven small business owners with established records of success. Their proposal is thoughtfully scaled and well aligned with Alpine's needs and values.

For these reasons, I respectfully encourage the Council to give strong consideration to Ken and Lisa Harris's application for the Retail Liquor License.

Sincerely, Kaylee Bernatis & Brandy Adee

Public Comment #8

Karyn-Ann Atkins:

Hi! I am writing in a quick note to show my support for Ken and Lisa Harris' business idea of a wine bar in Alpine. I have actually had this same idea for years and I believe that Alpine and the Air Park has enough demographic to make it a very successful business. I also

believe that it would pull in clientele from all over, not just Alpine. It would be a beautiful and fun addition to our town, adding an upscale and classy flare. Thanks for listening!

Public Comment #9

Bill Neeb:

Town of Alpine, I am writing in support of the liquor license application of Lisa Harris. I have known Lisa personally for many years and she has always conducted herself with the highest of conduct. She has also run a very successful business in Jackson for years.

I believe the wine bar she is proposing would be a great complement to the town of Alpine and offer a much needed classy alternative to the local 'bar scene'.

Sincerely, Bill Neeb, Teton Truss

Public Comment #10

Jennifer Strasburg:

I am writing to express my support of Lisa Harris's proposed wine bar. It will fill a need for a safe, clean spot for people to gather and to drink something other than beer. Lisa's work ethic and commitment to our town is not to be underestimated. She is a successful business owner who knows what it takes. Please consider her unique vision and what would be a lovely spot for locals and tourists to congregate. Thank you.

Public Comment #11

Amy Ringholz:

Hello, My name is Amy Ringholz and I am a gallery business owner for Ringholz Studios in Jackson and I have known Lisa Harris for almost 20 years.

She has started and run successful businesses for her entire career varying from daycares to hair salons and so has her husband.

She has a MAGNETIC personality and business sense and I know she could add to the intrigue and culture for Alpine residents. I think she would start a special place in Alpine with a wine bar. A place for locals to gather in a different setting that also attracts tourists to stop in and enjoy beautiful Alpine.

She has always been consistent, accountable, reliable, and successful and long-standing for as long as we have been business colleagues.

Thank you for your consideration.

Public Comment #12

Chad Sheldon:

Letter of Recommendation in Support of Ken and Lisa Harris

Proposed Wine Bar Concept – Alpine, Wyoming

To the Honorable Members of the Alpine Town Council,

I am writing to express my strong support for Ken and Lisa Harris and their application to open a new concept wine bar in Alpine, Wyoming.

I have known Ken and Lisa for more than ten years—initially through a professional relationship and, soon thereafter, as close personal friends. Over the years, we have traveled extensively together, shared many holidays, and spent countless hours enjoying one another's company. Throughout that time, they have consistently demonstrated strong values, integrity, and a genuine commitment to the communities they are part of. They are the kind of people who contribute positively wherever they live and are widely respected by those who know them.

Professionally, I work in the alcohol industry as the Director of Revenue and Marketing in Jackson, Wyoming, and I have a thorough understanding of the responsibilities, regulations, and operational realities that come with holding and managing a liquor license. Based on both my professional experience and my personal knowledge of Ken and Lisa, I have complete confidence in their ability to operate a licensed establishment responsibly, compliantly, and with a high level of professionalism.

I have reviewed the other applications currently under consideration and, in my opinion, none offer the same level of originality, long-term value, or positive impact on quality of life for Alpine residents and visitors alike. Additional gas stations selling beer and spirits; concepts tied to limited-use RV operations or establishments that don't physically exist do not fully utilize the potential of a full-time, year-round liquor license. In contrast, Ken and Lisa's proposed wine bar represents something fresh, intentional, and community-oriented.

Beyond the concept itself, Ken and Lisa have a clear understanding of what it means to operate responsibly in a small town. Their focus is not on high-volume alcohol sales, but rather on creating a relaxed, curated environment centered on quality, education, and hospitality. This approach naturally promotes moderation, responsible service, and a higher standard of guest experience—values that align well with Alpine's community-driven character.

Their wine bar also has the potential to contribute meaningfully to the local economy by creating year-round employment, supporting complementary local businesses, and encouraging visitors to spend more time in town rather than simply passing through. A welcoming, thoughtfully designed gathering place enhances Alpine's appeal as a destination

while continuing to serve the needs of full-time residents. In my professional experience, concepts like this tend to elevate surrounding businesses and strengthen community connections rather than compete with existing establishments.

I believe Ken and Lisa are uniquely qualified to steward a full-time, year-round liquor license in a way that benefits Alpine as a whole. Their proposal represents a responsible, forward-thinking use of this license—one that prioritizes community, quality of life, and long-term value over the other applicants.

For these reasons, I strongly encourage the Alpine Town Council to approve Ken and Lisa Harris's application. I am confident their wine bar will be operated with care, responsibility, and pride, and that it will be a meaningful asset to Alpine for years to come.